

Annexure No-40

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The Andhra Pradesh State Civil Supplies Corporation Ltd.

(A State Government Undertaking)

Regd. Office: 6-3-655/1/A, Civil Supplies Bhavan, Somajiguda, HYDERABAD - 082

SRI A. DINAKAR BABU, IAS.,
VC & MANAGING DIRECTOR.

CIRCULAR NO.76 MKTG.

Lr.No.Mktg.M6/9110/2010

Dated: 13.12.'10

Sub: - APSCSCL-Marketing Section - Distribution of Redgram dall under PDS- PDS issue price and Scale of distribution revised w.e.f. 01-12-2010-Certain instructions issued-Reg.

- Ref:-
1. H.O. Circular-58 Mktg, Lr.No. Mktg.M6/5547/2008/ RG Dall, dt.17-6-2008,
 2. H.O. Circular-62 Mktg, Lr.No. Mktg.M6/5547/2008/ RG Dall, dt.10-12-2008,
 3. H.O. Circular-68 Mktg, Lr.No. Mktg.M6/5547/2008/ RG Dall, dt.06-06-2009,
 4. G.O.Rt.No.130, dt.29-11-2010 of Consumer Affairs, Food & Civil Supplies (CS.I) Department, Govt. of A.P.
 5. Fax Message, No.PDS.II(1)/2233/2008, dt.04-12-2010 of Commissioner of Civil Supplies & Consumer Affairs, Food & Civil Supplies Department, AP.

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In the references 1st, 2nd and 3rd cited, detailed instructions have been issued on the implementation of Govt. Scheme of procurement and distribution of Redgram dal through Public Distribution System at subsidized rates in order to make available Redgram dall at affordable rate to BPL families and to contain escalation of prices.

In the reference 4th & 5th cited, the Government of A.P. have reduced the PDS issue price of Redgram dall from Rs.55/- per Kg to Rs.50/- per Kg and **increased its scale of distribution from existing half-a-Kg to one kg per BPL card per month w.e.f. 01-12-2010 onwards** and instructed that the APS Civil Supplies Corporation Ltd shall release the Redgram dall to the Fair Price Shop Dealers at Rs.49-45 (rupees forty nine and paid forty five) per Kg. After adding the margin of Rs.0.55 per kg., the F.P. Shop dealers shall sell to the consumers at Rs.50/- (rupees fifty) per Kg. However, there is no change in APSCSCL margin of Rs.0-45 per Kg.

Therefore, all the District Managers are directed to take necessary action accordingly.

Certain quantities of Redgram dall pertaining to December, 10 allotment was positioned in advance at Fair Price Shops in the month of November 2010 and there may be some quantity of unsold stocks with F.P. shops pertaining to November 2010 allotment. Whenever, there is reduction or enhancement of rates, the procedure in vogue is that the District Administration takes the inventory of stock balances available with F.P. Shop dealers in order to strictly enforce the rates from the date applicability to the extent of stock available.

The District Managers are instructed obtain stock balances of Redgram dall with F.P. Shop dealers as on 30-11-2010 from D.S.O's and Tahasildars offices duly certified by District Supply Officer and Tahasildars in order to assess the differential rate payable against advance supply of Redgram dall pertaining to December 2010 allotment in November 2010 and also the unsold stocks pertaining to November 2010 allotment.

After assessing the actual quantity upon which the differential cost is payable to F.P. Shop dealers, the District Managers are directed to treat the excess amount collected from F.P. Shop dealers in this regard, as excess collection and enter the same in relevant Release Orders as excess amount and the same value shall be adjusted against future purchases from Corporation. The District Managers are further directed to make necessary entries in the connected OEs and send the details of the actual quantity for which revision in PDS rate is effected for the scrutiny of Head Office.

The receipt of this Circular shall be acknowledged by return post and an Action Taken Report with relevant information shall be sent to Marketing Section, Head Office positively on 20-12-2010.

Sd/- Dinakar Babu
VC & Managing Director

//t.c.f.b.o//

General - 13/12/10
General Manager (Mktg.)

To
All the District Manager, APSCSCL, *12/10/10*
Copy to all the Zonal Managers, APSCSCL,
Copy to all the Joint Collectors & EOEDs, APSCSCL,
Copy to the General Manager (Fin), APSCSCL, Hyderabad,
Copy to The Commissioner of Civil Supplies & EOS, A.P., Hyderabad,
Copy to PS to Hon'ble Minister for Civil Supplies, A.P., Hyderabad,
Copy to Stock File/spare